

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Lawrence Morrisroe, et al. Examiner: Yehdega Retta
Serial No. 10/696,295 Group Art Unit: 3622
Filed: October 28, 2003 Docket No. 085804-010801
Title: METHOD AND SYSTEM FOR CREATING, SERVING AND
TRACKING ADVERTISEMENTS
Customer No.: 76058

AMENDMENT WITH RCE

Date: January 19, 2010

Mail Stop RCE
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Sir:

This paper, which is being filed with a Request for Continued Examination (RCE), is in response to the Office Action mailed October 22, 2009. Please amend the application as follows.

Certificate of Electronic Mailing (37 C.F.R. § 1.8)

I hereby certify that this correspondence is being deposited electronically with the United States Patent Office addressed to Mail Stop RCE, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450, on January 19, 2010.

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